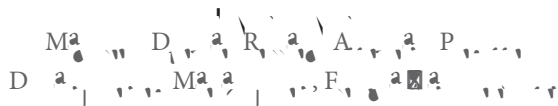


Creating Innovation Value Through Generative AI: A Property Rights Perspective



When is Bonding Worth the Risk? How Status Affects the Decision



What's Age Got to Do With Leadership Effectiveness? A Meta-Analytic Investigation on First-Line and Mid-Level Leaders



Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

VR You Ready? A Few Studies of Virtual Reality in Marketing

Creating Innovation Value through Generative AI: A Property Rights Perspective

ABSTRACT

Generative Artificial Intelligence (GenAI), including Large Language Models (LLMs), Chatbots, and other AI-powered tools, has revolutionized content creation, research, and business operations. However, the rapid advancement of GenAI has raised significant concerns regarding intellectual property (IP) rights, particularly in the context of training data and the ownership of AI-generated outputs. This abstract explores the legal and ethical challenges surrounding GenAI from a property rights perspective, focusing on the tension between innovation and the protection of existing IP. It examines the implications of AI-generated content for copyright, trademark, and patent law, and discusses potential legal frameworks and policy solutions to address these challenges. The abstract concludes by emphasizing the need for a balanced approach that fosters innovation while protecting the rights of creators and owners of IP.



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Accounting
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Supplier Financing Agreements and Cash Flows

ABSTRACT

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When is Bonding Worth the Risk? How Status Differences Moderate the Effect of Auditor-Manager Social Bonding on Manager Behavior

ABSTRACT

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Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

ABSTRACT

This study examines the impact of sales-experienced executives in top management teams (TMTs) on corporate social responsibility (CSR). We argue that sales-experienced executives, who are often CEOs or CMOs, have a positive impact on CSR. This is because sales-experienced executives are more likely to be involved in CSR activities and to have a positive attitude towards CSR. We test this argument using data from 2000 to 2013. Our findings show that sales-experienced executives have a positive impact on CSR. This impact is stronger for CEOs and CMOs than for other executives. We also find that sales-experienced executives have a positive impact on CSR in firms with a high sales-to-revenue ratio. Our findings have important implications for researchers and practitioners alike. For researchers, our findings provide support for the idea that sales-experienced executives have a positive impact on CSR. For practitioners, our findings suggest that firms should consider hiring sales-experienced executives to improve their CSR performance.