



JANUARY 18, 2019

MICHAEL A. LEVEN

Assistant Professor

Michael A. Leven School of Management,
Entrepreneurship and Hospitality

Coles College of Business, Kennesaw State University

Topic: *Teaching Technology in the Classroom: A Case Study of Entrepreneurship Education*

MARCH 1, 2019

MICHAEL A. LEVEN

Assistant Professor

Information School, University of Washington

Topic: *ITIL: A Knowledge Framework for IT Service Management*

FEBRUARY 1, 2019

MICHAEL A. LEVEN

Associate Professor of Management

Monte Ahuja College of Business, Cleveland State University

Topic: *A 360 Degree Review of the Role of Entrepreneurship in the Business Process*

FEBRUARY 8, 2019

MICHAEL A. LEVEN

Professor of Information Systems

Coles College of Business, Kennesaw State University

Topic: *Preparing for the Future of Work: A Case Study of Entrepreneurship Education*

Trust Tests: An Active Approach to Evaluating Trustworthiness

ABSTRACT

The broad topic area of interpersonal trust has been extensively researched by scientists in several disciplines including psychology, sociology, management and ethics. Substantial research exists that address how individuals organize and codify social knowledge or more directly, how they acquire and use information about the present state of their interpersonal relationships. Trust tests are premeditated or situational evaluations that allow individuals to determine to what level and extent they can actively trust or rely on another person's future actions, intent, and commitment as well as to develop confidence in their skills and abilities. There is an absence of a clear construct or concealed

FEBRUARY 1, 2019

Dr. G
Associate Professor of Management
Monte Ahuja College of Business, Cleveland State University

A 360 Degree Review of Refugee Employment in the US

ABSTRACT

The refugee experience in the US is a complicated multidimensional phenomenon. There are a number of perspectives that require insights in order to most appropriately address the needs of refugees as well as the needs of US employers. Our research aims to gain a 360 degree view based on insights from a myriad of constituents. Building on the work of Baran, Valcea, Porter and Gallagher (2018), and with the help of a partner refugee services organization, we interviewed the following stakeholders: refugee services workers, employers who hire refugees, as well as recent refugees from Syria, the Ukraine, and the Democratic Republic of Congo. Refugee services workers view their role as specialized placement officers who are finding a match between skills and abilities; however, they face a number of additional obstacles among their refugee clients, such as significant variation in levels of education, English as a second language, and significant cultural differences. Refugees, on the other hand, are often desperate and eager to take any form of employment that they can find, yet some have unrealistic expectations of their earning potential. Each of the three populations noted above have unique opportunities and challenges as well. Finally, employers appear to be on two ends of the continuum. At one end of the spectrum, they enter the arrangement from a pure staffing necessity (particularly in this era of low unemployment) and they evolve to find an appreciation for the diversity and morality of hiring refugees. At the other end, hiring of refugees fits well within their mission and values, and they come to appreciate the low turnover based on the loyalty refugees feel toward their employer. Early findings and insights from our qualitative research, as well as secondary data, will be shared.

**Privacy mindfulness and permissions-granting behavior -
an empirical assessment**

IT Identity: A Key Determinant of Feature Use and Exploratory Use Behaviors

ABSTRACT

Consumer Warfare: Implications of the “Intervidualism” proposed by Rene Girard for Marketing Strategy (Toward a Meta-Narrative of Consumption)

ABSTRACT

In consumer cultures, individuals’ participation in the marketplace has exceeded all projections. As opposed to a leisure-based utopia that many writers in the mid-twentieth century predicted, even with most basic needs being satisfied,

APRIL 12 TH, 2019

Alex M. ...

Associate Professor of Marketing

Hankamer School of Business, Baylor University

The Marketplace, Mental Well-Being, and Me: Exploring Self-Efficacy, Self-Esteem, and Self-Compassion in Consumer Coping

ABSTRACT

Individuals with mental disorders (MD) not only struggle with functional impairment; they must also manage the stigma accompanying their diagnosis. In this research we explore the role of the marketplace as a resource to help consumers cope with MD-related stressors. Coping efforts are actions taken to protect, maintain, or restore wellbeing. However, the coping literature is largely silent on the process through which this is achieved. Our findings suggest the marketplace helps consumers cope by restoring or bolstering one of three conceptually distinct aspects of the selfconcept: self-esteem, self-efficacy, and self-compassion. These self-concept goals prove differentially effective for wellbeing. We advocate future coping research focus on understanding self-concept goals rather than specific coping strategies. We also present recommendations for consumers and marketplace stakeholders to promote self-concept goals and wellbeing outcomes.