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J. C Kennesaw State University

Topic: e U e a d U ef e f Acc a a d Ca F A c a ed MD&AD c e.

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University of Washington

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Kennesaw State University

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Georgia Institute of Technology

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Clayton State University

Topic: Baac g Re eac Ca ad Se ce Re b e a a P b c Teac g-O e ed I

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B.

Kennesaw State University

Topic: Mea g a F ' Deg ee f G ba a

## A JG J 22 D, 2014

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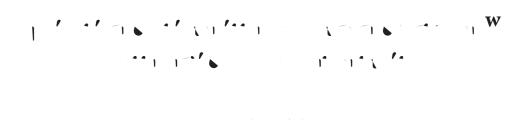
Professor Accounting School of Accountancy Coles College of Business, Kennesaw State University

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Associate Professor of Accounting Kennesaw State University

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Associate Professor of Accounting University of South Carolina



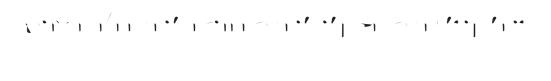
We introduce a textual analysis method that allows for the creation of continuous variables that quantify the qualitative

## E E BE 12 H, 2014

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Assistant Professor of Accounting

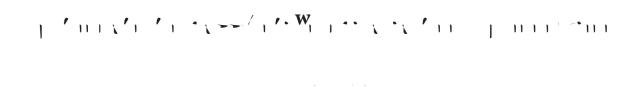
Associate Professor of Finance Coles College of Business, Kennesaw State University



We investigate the signicance of intertemporal risk for international assets. We test an international asset-pricing model with currency risk and time-varying investment opportunities over multiple horizons. In this talk I will presents some preliminary results and some of the challenges ahead.

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Assistant Professor, Operations Management Scheller College of Business, Georgia Institute of Technology



In this study, we examine the structural characteristics of supply networks and investigate the relationship between a rm's supply network accessibility and interconnectedness and its innovation output. We also examine potential moderating e ects of absorptive capacity and supply network partner innovativeness on innovation output. We hypothesize that rms will experience greater innovation output from (1) higher levels of supply network accessibility and supply network interconnectedness, (2) the interaction between the levels of these two structural characteristics, (3) the moderating role of absorptive capacity on supply network accessibility and the moderating role of supply network partner innovativeness on supply network interconnectedness. Supply network partner relationships are drawn in the context of the electronics industry using data from multiple sources. We use social network analysis to create measures for each supply network structural characteristic. Using regression techniques to test the relationship between these structural characteristics and rm innovation for a sample of 390 rms, our ndings suggest that supply network accessibility has a signicant association with a rm's innovation output. e results also indicate that interconnected supply networks strengthen the association between supply network accessibility and innovation output. Moreover, the in uence of the two structural characteristics on innovation output can be enhanced by a rm's absorptive capacity and level of supply network partner innovativeness. By addressing the need for deeper structural analysis, this study contributes to supply chain research by accounting for the embedded nature of ties in supply networks, and showing how these structural characteristics in uence the knowledge and information ows residing within a rm's supply network.

Keywords: innovation; supply networks; structural analysis; negative binomial regression.

## E BE 7 H, 2014

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Senior Lecturer

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 $\mathbf{w}_{\mathbf{l}}$   $\mathbf{v}_{\mathbf{l}'}$  Assistant Professor

School of Global Commerce & Management Whitworth University



How do scholars measure a rm's level of globalization? Prior attempts rst used categorical and then continuous measures. Here we o er a new measure, the degree of globalization (DOG) that is mathematically equivalent to the continuous measure but uses more commonly reported geographic segment data, is not region-bound and produces a continuous ratio variable ranging from zero (a domestic rm) to one (a global rm). Implications and future research are discussed.

Keywords: Globalization, Semiglobalization, Global Strategy, Multinational Corporations (MNCs) and Enterprises (MNEs), Asmussen, Rugman.