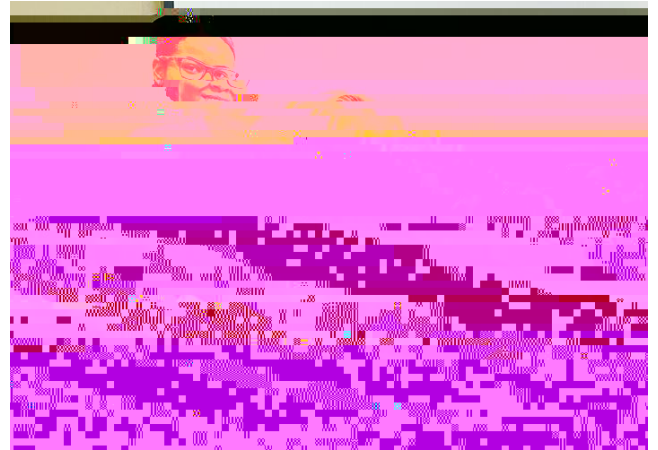


Ware2Go Intern Summer 2020

Ware2Go is a technology platform backed by UPS that connects merchants seeking warehousing and fulfillment with third party logistics and warehouse operators whose capabilities match their needs.

Ware2Go's marketing team is looking for an enthusiastic & self-motivated intern to support marketing efforts and help grow their lead funnel. As the Marketing Intern, you'll gain experience building, testing, and analyzing,





Three members of the Kennesaw Marketing Association – Laura Stallings (Left), Lenny Jimenez (Right), and Amber Griffin (Middle) – took the top spot in the Morehouse Marketing Conclave Amazon Case Study Competition in February.

The Kennesaw Marketing Association Elected their New Officers

- President: Hannah Glass
- Vice President: Truett Nicholson
- Secretary: Grant Burrows
- Member at Large: Kayla Tollerson
- Parliamentarian: Amber Griffin
- Public Relations: Maddy Godwin
- Finance: Ortisemeyuwa Enonuya
- Membership: Lenny Jimenez
- Event Planning: Kayla Wright
- Website: Scott Widmier





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Jen Riley

Jen Riley is a 2nd year doctoral student at Kennesaw State University & full-time faculty at Alabama A&M University. Riley recently passed her qualifying exams and attended the Journal of Marketing workshop in conjunction with the 2020 Winter AMA conference. Her solo-authored research entitled "Sustaining Customer Engagement through Social Media Brand Communities" has been accepted at the Journal of Global Scholars of Marketing Science and will be published in a special issue later in the year.





D . in a & Unde g ad tudent Resea c e s

Dr. Mona Sinha and International marketing students Rachel Amatriain, Clay Wilderman and Jackson Lott, as well as information systems student Kyle Sicar



Mike Morgan Kate Nicewicz Jen Riley

Mike Morgan:

